

L.A. ARTS GUIDE: Artist Profile

JACK ARMSTRONG, ARTIST 2012

Jack Armstrong won his first art prize at age 6 with a bright multicolored Camelot Castle, taking 1st place in his entire elementary school. His use of color was influenced by studying the work of Van Gogh, and combining it (in his imagination) with the intense colors of Egyptian Pharaonic Art.

"*Cosmic Extensionalism*" is the style of painting created by Armstrong. The viewer becomes a part of each painting when examining it. With words and deep meaning embedded inside each piece, the viewer and art connect in a mysterious and primal way.

Jack says, "People connect with the extreme color and texture of my work, and is quite possibly the reason I created only 100 pieces after destroying my earlier work. I wanted to leave behind a body of work, **unrivaled** in the art world! Even the best artists were forced to paint an obscene number of works simply to feed themselves. If your only dream is to become the most unique artist in modern history, and in a few short years from 2009-2012 have closed art sales with internationally known collectors such as Michel Polnareff, Narendra Patel and Alice Walton, you have **arrived**."

Part of Jack's success is due to a high profile book signing at West Hollywood's **Book Soup**, for his coffee table book titled "Cosmic Art" in 2010. This is where all major celebrity's appear during book signings in Los Angeles. Also in 2010 Jack created a world wide sensation with his "**Cosmic Harley**." Attracting international press coverage and priced at \$3M, it is the most expensive motorcycle in the world. This ground breaking art event was produced by **StarGlobal International Inc.** in association with **Branam Enterprises Inc.** and **Harley-Davidson**.

Armstrong's fame is spreading and the prices for his remaining 81 **original** work's are increasing. Most art historians agree that his unique connection with artist's Andy **Warhol**, Keith **Haring** and **Basquiat**, makes his footprint, in the context of historic provenance, unique in the art world at the current time. Jack is the only artist to achieve million dollar deals for individual paintings by selling directly at high levels without dealers/auction houses that normally take a large percentage of the price. It strongly indicates incredible future art price appreciation and valuation for this artist's work. Andy Warhol's art has achieved over \$5 Billion in auction sales, between the years 2004-2011. The valuation of Jack's paintings has doubled in price between 2009 and 2012. The average price of his work is now \$1.2M -\$1.6M per piece, and it is reasonable to assume \$20M-\$30M per item, for Armstrong originals, will be attainable in a few years at auction.

L.A. based Jack Armstrong is the only artist at the million dollar level internationally with the potential to reach \$50M per painting in the next 10 years. Cezanne's painting, "The Card Players", achieved a record price of \$250 Million Dollars in 2011. As Warhol's, Bacon's, Lichtenstein's & Freud's all approach the \$100M price point for a single painting, suggests and solidifies Armstrong's future worth and pricing with only 100 paintings (total output) available for sale.

In conclusion, the originality of Armstrong's work, combined with its proven collectability, **rarity**, and **unique branding**, indicates this artist has the potential to fetch the highest price ever achieved in arts history.